



## Invitation to host the Procura+ Seminar 2015

<b>Title</b>	<b>Procura+ Seminar 2015 – low-carbon and innovation procurement at a glance</b> (working title)
<b>Proposed date</b>	April to June 2015
<b>Duration</b>	1-1.5 day(s)
<b>Framework</b>	<p>The Procura+ seminar series provides a platform to promote exchange amongst purchasers from all levels of government, suppliers, manufacturers, policy-makers and multipliers on specific topics related to sustainable public procurement.</p> <p>Find out more about the seminars from past events here:  <a href="http://www.sustainable-procurement.org/network-exchange/procura-seminars/">http://www.sustainable-procurement.org/network-exchange/procura-seminars/</a>.</p>
<b>Main goals / programme themes</b>	<p>The main goal of the seminar will be to identify strategies for mainstreaming low-carbon and innovation procurement in European public authorities.</p> <p>The seminar will offer step-by-step guidance for implementation and best practice presentations from leading European public authorities. This includes a range of interactive exchange opportunities as well as tips and tricks for market engagement activities based on the GPP 2020 project's tender model series.</p> <p>In particular, the seminar will explore how to successfully combine efforts towards innovation and sustainable procurement and using these synergies to reach strategic climate goals.</p>
<b>Organisers</b>	<ul style="list-style-type: none"> <li>• ICLEI – Local Governments for Sustainability</li> <li>• (host)</li> </ul>
<b>Budget / host requirements</b>	<p>The host is asked to provide:</p> <ul style="list-style-type: none"> <li>• a suitable venue for the Seminar (50-75 seat plenary room, additional 30-seat break-out/meeting room and technical equipment – projectors, screens, microphones, computers),</li> <li>• catering for participants (coffee/tea and lunch breaks),</li> <li>• language interpretation/translation (if required),</li> <li>• compensation for staff costs to organise the event,</li> <li>• travel and accommodation for speakers, and</li> <li>• materials (badges, programme, participant pack, etc.)</li> </ul> <p>The host's contribution can be negotiated on an individual basis and can either be offered (in kind) by the host organisation or fund-raised</p>

possibly in the region/country of the host.

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<b>Language</b>	English (simultaneous translation into one more language can be discussed but is optional)
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<b>Possible event elements</b>	<p>The Seminar will comprise a variety of elements, aimed at providing exchange and learning opportunities to all participants.</p> <ul style="list-style-type: none"><li>• <b>Plenaries:</b> presenting the latest information on low-carbon and innovation procurement in Europe including legislation, initiatives and support mechanisms at the EU level</li><li>• <b>Workshops:</b> presenting and discussing good practice cases between suppliers, purchasers and other stakeholders</li><li>• <b>Social events</b> to allow participants to socialise and discuss informally (optional)</li></ul>
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<b>Target groups</b>	<p>50 - 75 people:</p> <ul style="list-style-type: none"><li>• Purchasers and representatives from all levels of governments,</li><li>• Private sector, including SMEs, manufactures and suppliers</li><li>• Procura<sup>+</sup> participants</li><li>• GPP 2020 project partners and associates</li><li>• European organisations</li><li>• International institutions</li></ul>
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<b>Target region</b>	Europe
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<b>Local context</b>	Opportunity to link the Seminar with a local event related to sustainable public procurement
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<b>Greening the event</b>	<p>All activities during the Seminar preparations and implementation will be done in a way that a maximum of greening goals can be achieved. Participants will be informed and asked to act accordingly.</p> <p>The hosting organisation is asked to consider “greening” principles in the selection of a venue and caterers, and also when providing hotel recommendations.</p> <p>For more info on ICLEI’s greening objectives please visit <a href="http://www.iclei-europe.org/topics/sustainable-events/">http://www.iclei-europe.org/topics/sustainable-events/</a></p>
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**ICLEI - Local Governments for Sustainability** is the world's leading association of cities and local governments dedicated to sustainable development. ICLEI is a powerful movement of 12 mega-cities, 100 super-cities, 450 large cities and urban regions as well as 450 small and medium-sized cities and towns in 83 countries. ICLEI promotes local action for global sustainability and supports cities to become sustainable, resilient, resource-efficient, biodiverse, low-carbon; to build a smart infrastructure; and to develop an inclusive, green urban economy with the ultimate aim to achieve healthy and happy communities. – [www.iclei-europe.org](http://www.iclei-europe.org)

**ICLEI's Procura+ Campaign** supports public authorities in implementing sustainable procurement and helps promote their achievements in order to bring about real change on the market in the supply of cost effective sustainable products and services.

Procura+ provides both a platform for the sharing of experiences and also practical guidance on how to implement sustainable procurement. A set of ready prepared, and easy-to-use sustainable criteria have been developed for high-priority product groups such as electricity, buses building construction and renovation, IT equipment, food, cleaning products and services. – [www.procuraplus.org](http://www.procuraplus.org)

**The GPP 2020 project** aims to mainstream low-carbon procurement across Europe in support of the EU's goals to achieve a 20% reduction in greenhouse gas emissions, a 20% increase in the share of renewable energy and a 20% increase in energy efficiency by 2020.

To this end, GPP 2020 will implement more than 100 low-carbon tenders, which will directly result in substantial CO<sub>2</sub> savings. To date GPP 2020 has saved almost 48,000 tons of CO<sub>2</sub> through public procurement. Moreover, GPP 2020 is running a capacity building programme that includes trainings and exchange. – [www.gpp2020.eu](http://www.gpp2020.eu)

## Contact for more information

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